

# “Business Intelligence, Data Warehousing & System Integration”

shop  
direct  
group



## BIG DATA. TAMED.

### VLDB Mission

VLDB's Professional Services offerings include strategic planning, analysis, design, development, implementation, support and training.

We ensure that every step you take towards the implementation of a high quality, scalable, business intelligence environment is the right step.

### Why we stand out from the crowd

VLDB offers vendor-independent consulting and hands-on implementation expertise to ensure successful deployment of your Data Warehousing (DW) or Business Intelligence (BI) solution.

We have been engaged to provide Professional Services to many blue-chip organisations such as ShopDirect, LloydsTSB, Vodafone, Nokia, Verizon, BT, Co-operative Retail, Iceland and Caudwell Communications.

As a highly specialised Systems Integrator (SI), VLDB is uniquely experienced and focused on solving 'big data' challenges using 'tera-scale' technology – such as Teradata, Netezza, Ab Initio and Greenplum – to tame your data.

### Experience + Independence + technology = Happiness

**TERADATA** 20 years hands on experience and multiple consultants with certified Master status.

**NETEZZA** First SI in the UK to deliver a Netezza based data warehouse, which subsequently won industry awards.

**ORACLE** Deployment of 75 node, 100 billion row telecoms system.

**Microsoft SQL Server** Deployment of 25 billion row new traffic data system.

**Ab INITIO** High volume, low latency, high resilience ETL processing to populate multiple EDW platforms.

**Greenplum** One of the first PS partners to join a new exciting entrant to the parallel DW space.



website: [www.vldbolutions.com](http://www.vldbolutions.com)  
email: [sales@vldbolutions.com](mailto:sales@vldbolutions.com)  
address: Horton House, Exchange Flags, Liverpool, L2 3PF, UK  
phone: +44 (0) 151 909 3787



---

TERADATA Raising Intelligence & VLDB solutions

## A WINNING TEAM!

---

### 2001 - 2003

Initial Zeus Teradata setup Project. Migration of existing data onto a new Teradata CRM database.

### 2004

Connect Selling Project

### 2005 - 2006

BOP Migration of Shop Direct data to the new Littlewoods Teradata box

### 2006 - 2007

Migration from TCRM to Unica

### 2007 - 2008

Migration of Empire Data to SDG after Empire Acquisition

### 2007 - 2008

Extended Terms Schedule Optimisation

### 2008 - 2009

Financial Planning

### 2009 - 2010

Auto Adjustments Phase 1, 2 & 3

### 2009 - 2010

PCI Compliance Phase 1 & 2

### 2009 - 2010

Value Offers Phase 1 & 2

### 2009 - 2011

Corporate MI Project

### 2009

TASM setup for new 5555

### 2010

Unmatched Returns, Telephone Numbers to Zeus, ODI deployment, CMI performance enhancements

### 2010 - 2011

Online Statements