

“Business Intelligence,
Data Warehousing &
System Integration”



vodafone



BIG DATA. TAMED.

VLDB Misson

VLDB's Professional Services offerings include strategic planning, analysis, design, development, implementation, support and training.

We ensure that every step you take towards the implementation of a high quality, scalable, business intelligence environment is the right step.

Why we stand out from the crowd

VLDB offers vendor-independent consulting and hands-on implementation expertise to ensure successful deployment of your Data Warehousing (DW) or Business Intelligence (BI) solution.

We have been engaged to provide Professional Services to many blue-chip organisations such as ShopDirect, LloydsTSB, Vodafone, Nokia, Verizon, BT, Co-operative Retail, Iceland and Caudwell Communications.

As a highly specialised Systems Integrator (SI), VLDB is uniquely experienced and focused on solving 'big data' challenges using 'tera-scale' technology – such as Teradata, Netezza, Ab Initio and Greenplum – to tame your data.

Experience + Independence + technology = Happiness

TERADATA 20 years hands on experience and multiple consultants with certified Master status.

NETEZZA First SI in the UK to deliver a Netezza based data warehouse, which subsequently won industry awards.

ORACLE Deployment of 75 node, 100 billion row telecoms system.

Microsoft SQL Server Deployment of 25 billion row new traffic data system.

AB INITIO High volume, low latency, high resilience ETL processing to populate multiple EDW platforms.

Greenplum One of the first PS partners to join a new exciting entrant to the parallel DW space.



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TERADATA, Ab INITIO & VLDBsolutions
A WINNING TEAM!

Cromwell Phase One - 2002

CDR extract data, transform and load (ETL) development to populate the new Teradata - based 'Cromwell' physical database.

Cromwell Phase One - 2003

Development of toll tickets, debit records and ZT calls data structures to optimise access by Business Objects users.

Teradata Training - 2003

Teradata Basics, SQL and 5 Day Boot Camp training for 100+ Oracle developers.

Vodafone Teradata User Group (TUG) Kick Off Meeting - 2003

Guest speaker presentation on Teradata EXPLAIN plan analysis.

Conwell Phase 2 - Call Aggregates (Accenture) - 2003 / 04

Calls pre-aggregation design and development using Ab Initio to maximise Teradata ETL throughput.

Customer Key (Accenture) - 2004

Creation of a new process to load data from Gemini Libra & Corporate, DISE, PAM, Goneaways and TPS using Ab Initio, allowing a number of legacy systems to be de-commissioned.

CMC Phase One (CSC) - 2005

Creation of a new Contribution Margin Capability system to supplement the existing Enterprise Data Warehouse and deliver the ability to fully report and analyse contribution margin to drive efficiency, enable accountability and provide a single, accurate, timely view of subscriber profitability.

Customer Insight Calls Aggregation - 2006 to 2009

Creation of new ETL process to load subscriber level aggregate data to Teradata which delivered the Insight departments of Vodafone UK (CBU and EBU) an improved understanding of Vodafone's customer base.